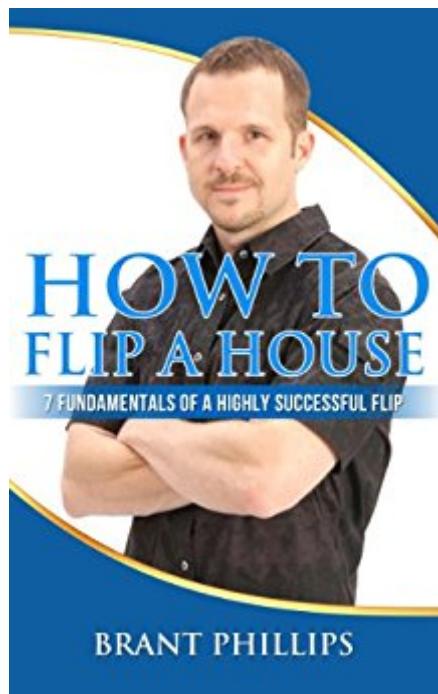


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# How To Flip A House: 7 Fundamentals Of A Highly Successful Flip



## **Synopsis**

Everyone wants to Flip A House! Buying, renovating and selling a house for profit, known as Flipping, is one of the most exciting ways to make money in Real Estate. There are potentially HUGE PAYDAYS waiting for you if you do it the right way, and certainly pitfalls along the way without proper guidance. It all boils down to knowing the fundamentals of this process. Once you learn the "7 Fundamentals of a Highly Successful Flip", you can implement these techniques and systems into your own business to produce these wealth building results for yourself. Brant Walks you Step-by-Step Through the Complete Flipping Process INCLUDING: Developing a Winning Mindset, Creating Deal Flow, Evaluating Deals, Estimating Repairs, Financing, Rehabbing, Flipping the deal, And a whole lot more! This book was written for first time flippers as well as experienced investors, so everyone is certain to take away valuable knowledge to apply to their own business. So come along with Brant as he shows you how to master each of the "7 Fundamentals of a Highly Successful Flip" so you can grow your own real estate flipping business.

## **Book Information**

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## **Customer Reviews**

As a Realtor, in the thriving Houston market, that specializes on working with Investors, Builders and Flippers, I am also looking for ways to educate and advocate within our industry. I've sent the link out and given the book to many of my clients. The feedback is unanimous! This Brant Phillips has written a clean and concise manual for exactly what you need to know on to flip a house! It has quickly become the number one resource guide for both the novice and expert investor!

I am a relatively new flipper. Even though I have done about 10 flips, having the proper sequence of events is invaluable. I am an attorney, real estate broker, and a handyman. ( albeit a rather poor one). This book drives home the point that I should be focusing more on my investor hat than those other functions. This is the 6th flipping book I have read and is by far the best. I just put 2 flips under contract last week and plan on deploying these ideas immediately. Thanks so much Brant !!!

I love this book, it gave me a lot knowledge and ideas on how to get started on flipping houses, I currently own rental properties but now I am going to start flipping houses so that I can quit from my job a lot sooner than I had planned and I will increase my real estate portfolio along the way to have more passive income. I recommend this book to anyone who is interested in real estate and flipping houses, after reading this book I am now more motivated than ever to start living the life that I always wanted, thanks Brandt.

Brant covers the fundamentals very clearly. His advice is sound and detailed. I've been there as both an owner builder and rehabber. No question that new residential construction is a completely different animal than updating/repairing an older home. Rehabbing for profit is an art and requires having a well planned budget, timeline & exit strategy to maximize your ROI. Brant lays out the whole process quite well. The five phases of a rehab are worth the price alone. If you're serious about flipping a house, read this book through at least twice. Then, review each chapter as you find yourself face-to-face with each phase: Deal Flow, Evaluating Deals, Estimating Repairs, Going Under Contract, Financing, Rehabbing, Flipping & Closing.

I purchased the book edition but I was offered the opportunity to download the kindle edition which I did and immediately started to read it. I have purchased many of these type of books in the past and from a rookie's standpoint this book is one of the best I have read. It does not contain any complicated language that leaves you scratching your head and feeling hopeless. This is a step by step book with detailed explanations and real examples of homes he has rehabbed. Brant is a true

example of an American success story who did not inherit his money. This book should be sold for 3 times what its selling for. You wont be disappointed in this book. However, you can read 50 good books like this one but if you don't "just do it" then you just spent your money on another book for your library. As Brant mentions in this book start with a small rehab project where you can make 5-10k to gain some confidence and ease that fear of failure. Bless,

Good info to learn about flipping. There are lots of books out there on the subject but this inexpensive book is a great value. Lots of tips for little price make it a good purchase.

I liked the fundamentals explained in detail throughout the book. I felt the examples were key to explaining the process of obtaining, funding, rehabbing, and flipping a property. I felt the author was sincere and careful to not exaggerate the business of successfully flipping a house. I believe this is a good book for people who have thought of flipping a house after watching popular tv shows on flipping houses. I really enjoyed reading this book and would highly recommend it.

Highly recommend this book for anyone who is looking to venture into real estates.

Doesn't matter what your goal is either flip house or acquire rentals. I myself flipped about 5 homes and currently managing 4 rentals. The details are not complicated and anyone with little to none knowledge should be able to establish basic principles after reading Brant's book. Love the details on the "Mistakes" part and examples. It is so true that we get our emotions run high and forget the bottom lines during the flips. Lastly, I recommend this book for anyone looking to self-create themselves. Brant himself is an example on what one can achieve with proper planning and willing to work hard.

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